

Features	Gold Package	Platinum Package
Virtual Showroom / Inventory Listing		
Unlimited Vehicles	✓	✓
28 Photos per Vehicle	✓	✓
Multiple Image Upload	✓	✓
Detailed Vehicle Specifications	✓	✓
Pre-Owned and New Vehicle listed separately	✓	✓
"New" or "Sold" icons	✓	✓
Recently Viewed Vehicles	✓	✓
Advance Related Inventory Matrix	✓	✓
Inventory Management System	✓	✓
Inventory Search		
Vehicle Specifications (make, model, price, etc)	✓	✓
Monthly Cost (financial approach)		✓
Online Forms		
Schedule Test Drive	✓	✓
Request More Info	✓	✓
Trade In Form	✓	✓
Build It, Price it	✓	✓
Finance Application	✓	✓
Contact Us	✓	✓
Order Parts	✓	✓
Schedule Service	✓	✓
Request A Quote	✓	✓
Financial Tools		
Loan Calculator	✓	✓
Finance Application Management System	✓	✓
Website Traffic Analysis		
WebStats Web Traffic Analysis Reports (daily)	✓	✓
Website Performance Report		✓
Internet Specials Showcase		
Internet Specials Page	✓	✓
Internet Specials Featured on Home Page	✓	✓
Inventory Exports - Free Service		
	✓	✓
	✓	✓
	✓	✓
	✓	✓

[More Info →](#)



Features	Gold Package	Platinum Package
Coupon Management System		
Coupons for Vehicle Purchases		✓
Service and Parts Coupons		✓
Time Saving Services		
Print Window Stickers & Buyers Guide		✓
Marketing Support		
Custom Website Layout	✓	✓
Search Engine Optimization	✓	✓
Testimonials Management System	✓	✓
Multiple Location Support		
Multiple Domain Names (forwarding)	✓	✓
Content Management System		
Update Site Content	✓	✓
Add, Remove, Update Menus and Sub Menus	✓	✓
Change Sort Order of Menus and Sub Menus	✓	✓
SEO Feature - Maintain Title Tag	✓	✓
SEO Feature - Maintain Keywords	✓	✓
SEO Feature - Maintain Meta Description	✓	✓
Additional Services - Please Call For Pricing		
Marketing Services		
Pay Per Click Advertising (Consultation)		
Pay Per Click Advertising (Management)		
Email Marketing		
Search Engine Optimization (SEO)		
Multiple Location Support		
One Admin Section Supporting Many Locations		
Inventory Exports - Paid Service		
National or Local Automobile Classified Websites (Example: AutoTrader.com, Cars.com, or WheelsForYou.com)		
Customer Service		
Live Chat		
Internet Lead Management (ILM) System		
Marketing Support		
Text Ticker		
Time Saving Services		
Vin Decoding		